

NEAL ADOLPH AKATSUKA

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EXPERIENCE

Coordinator of

Publications & Programs

Mahindra Humanities Center at Harvard

2013 - Present

Teaching Fellow

Harvard University

2012 - 2013

Visiting Research Scholar

Monash University (Australia)

2012

Contributing Editor

Cultural Anthropology (Journal)

2011 - 2015

EDUCATION

Harvard University, Extension School (2018)

Master's Degree, Digital Media Design

Harvard University, Extension School (2016)

Graduate Certificate, Web Technologies

Harvard University, GSAS (2013)

Master's Degree, Social Anthropology

Accolade: Presidential Scholar

University of Hawai'i at Manoa (2010)

Bachelor's Degree, Anthropology (Hon.)

Minors in Japanese and American Studies

Accolades: Regent Scholar, Phi Beta Kappa

ACCOMPLISHMENTS

- Researched and recommended improvements for the user experience of the Center's website, increasing video usage by 57% and decreasing support calls by 81%, with web developer.
- Coordinated design of print and web graphics with graphic designer.
- Taught 4 sections for 60 undergraduates for courses in medical anthropology, feminist anthropology, and environmental policy.
- Conducted ethnography, interviews, and archival research on the scientific production of genetically modified flowers.
- Developed content strategy for social media, increasing Twitter following by 1828% and Facebook Likes by 587%, and generating 42% of weekly website traffic, as part of Social Media Team.

SKILLS & TOOLS

Research/ Ethnography, Interviews, Surveys, Focus Groups, Heuristic Evaluation, Competitive Analysis, Task Analysis, Personas, User Stories, Journey Maps, Card Sorting, Usability Testing;
Design/ Copywriting, Information Architecture, Graphic Design, Wireframes, Mockups, Prototypes, Photoshop, Illustrator, Sketch, Invision, Balsamiq; **Front-End Development/** HTML, CSS, CMS

PUBLICATIONS

2018 - *Straight As: Asian American College Students* - Co-Edited Book

2016 - *Food and Power in Hawai'i* - Book Chapter

2013 - *Food, Culture and Society* - Book Review

2010 - *Lambda Alpha Journal* - Journal Article